



Ozark Florist Association 2017  
**70th Anniversary Celebration**  
September 29,30, and October 1, 2017

A Letter from the Executive Director

Wow,....70 years! In these days of economic and political uncertainty it is a very good feeling to think that a bunch of Midwestern Florists from Arkansas, Missouri, Kansas and Oklahoma can sustain our efforts providing Education and support to the Florists Industry for that period of time.

We have managed to keep this Convention as affordable as possible and to provide a fun atmosphere of learning and sharing! And we have been propped by up by our wonderful members who have volunteered and donated their time and product because, essentially, we all share the love of flowers and

We want to further the future of this business we all love!

To me Ozark had been a family of people that I have been a part of for the last 42 years! There are so many memories of people, parties, learning, inspiration as well as perspiration!!

Our incredible President, Suzi Lawrence, has planned a wild weekend inspired by the free wheeling lifestyle of the 70's,..."Saturday Night Fever"! This iconic album is celebrating it's 40<sup>th</sup> anniversary this year!

As most of you know we all don our costumes for the Saturday night awards banquet, as we get together and share our triumphs and our challenges. So lets strap on our platform shoes,...break out our bell bottoms, and disco shirts, and celebrate the learning, sharing and love that is the basis of our association, and our efforts to meet, greet, and compete!

We have three design competitions and incredible stage shows!!!!

Join in and be part of the Ozark Family! Come early and help us organize, and meet all of he Ozark Marketplace Vendors! At "Ozark" you find out who really supports you. It is incredible to find yourself in a world full of heroes!

We all have questions that need to be answered and ideas to share and THIS is the place to do it!

If there is anything I or the Board of Directors can do to make your weekend better or easier or just more enjoyable....just let us know!

Remember YOU are the best thing about "Ozark", just by coming and joining in the fun and learning and sharing your own magic!

Lets all let our Mirror balls shine....and bring your dancing shoes,....the Music will be great! Disco gets all of us moving to "Saturday Night Fever"!

.....Pat, The Big Dog.....Woof!

(C. Pat Phillips AIFD)

